

Qualitative Research & Innovation Webinar Series presented by NVivo and SAGE Publishing

Landing Page for Webinar Series - <https://www.qsrinternational.com/nvivo-qualitative-data-analysis-software/resources/live-webinars>

January 21, 2021 – 12 PM EST; 5pm BMT

Title: COVID-19: The Impact on Qualitative Research – a blip in time?

GTW Registration: <https://attendee.gotowebinar.com/register/7305356876922210315>

Description of Webinar:

This webinar is part of the Qualitative Research & Innovation Webinar Series presented by NVivo and SAGE Publications.

The webinar discusses the findings of a survey of qualitative researchers on the impact the pandemic has had on their research. The survey was conducted at the end of April and beginning of May when the crisis was at its peak in Europe and North America. Follow-up in--depth interviews were conducted in June-July as the pandemic receded in that part of the world. Questions posed include whether the ways researchers have had to pivot their research to accommodate the limitations put on face to face interaction will have a lasting effect or not on how qualitative researchers conduct research as well as their career prospects. The experiences and views of webinar participants will be sought in what should be a lively interactive discussion.

Presenter: Silvana di Gregorio, PhD is Research Director at QSR International.

Organization: QSR International

Silvana is a sociologist and a former academic. She has been involved with training, consulting and publishing about qualitative data analysis software since 1995. She has consulted on qualitative research projects from the academic, government and commercial sectors worldwide. Since 2013, she has been employed by QSR International, the developers of NVivo. She is currently Director of QSR Research part of the Product Development team. She works closely with the user community as well as potential users in ascertaining their needs regarding qualitative software development and feeding back that information to QSR.

February 5, 2021 11 AM EST or 4 PM BMT

Title: Working with visual and sensory methods to research materiality, mobility and rhythm

GTW Registration: <https://attendee.gotowebinar.com/register/218740553115322379>

Description of Webinar:

This webinar is part of the Qualitative Research & Innovation Webinar Series presented by NVivo and SAGE Publications.

This session brings the hair salon, the urban street and the fish market to life in research which works with visual and sensory methods. The panel from the School of Social Policy, Sociology and Social Research, University of Kent, UK will share how they tune into different social worlds and do research which allows them to hear, see and sense materiality, mobility and rhythm.

Organization: University of Kent, UK

Presenters:

Dr Sweta Rajan-Rankin explores touch, texture and the socio-materiality of hair in curating black identity through a sensory ethnography of Afro hair salons in Brixton. Using auto-ethnography and participant observation of salon life, she explores the temporal, biographical and material intimacies offered through black hair practice in enabling transnational identities to evolve as black bodies move through white spaces.

Dr Erin Sanders-McDonagh discusses the visual and sensory methods used in her research (with Dr Magali Peyreffite) in London's Soho and argues that mapping the glowing neon lights once associated with a notorious and well-known sex industry tells us a great deal about changes that have come about with 'hegemonic gentrification' (Sanders-McDonagh et al, 2016). Through their 'alter-map' of this area, they demonstrate how exploring colour, tone, and light reveal power and rhythm in this inner-London space.

Dr Dawn Lyon discusses how using the senses allows researchers to grasp and be grasped by rhythm and in so doing to appreciate the unfolding of time and space in different social contexts. She critically considers using the camera as well as the body as a tool of sensory research in her work on fish markets in the UK and Europe.

March 4 2021 12 PM EST

Title: Creative Ways to Visualize Qualitative Data

GTW Registration Link: <https://attendee.gotowebinar.com/register/7287106083412976395>

Description of Webinar:

This webinar is part of the Qualitative Research & Innovation Webinar Series presented by NVivo and SAGE Publications.

Qualitative data offers rich, fertile ground for data storytelling, so why is it so often neglected in the conversation about data visualization? In this webinar, participants will learn why visualizing qualitative data is important and what is special about visualizing qualitative data. The presenter will share several examples of how to creatively visualize qualitative data and discuss the circumstances that make different methods most effective. Participants will then be invited to ask questions that will help them improve their understanding and practice of visualizing qualitative data.

Presenter: Lydia Hooper

Organization: Lydia Hooper Consultancy

Lydia is a hybrid professional with a decade of experience integrating design, data, and communications to help mission-driven organizations embrace complexity, cultivate clarity, and maximize impact. With an interdisciplinary degree in science communication and media, Lydia has special expertise in collaborating with diverse stakeholders and guiding teams through transformation. She has worked with more than 50 organizations, written articles for numerous publications, and presented at dozens of events.

March 25, 2021 12 PM EDT

Title: Theory and Practice of Transparent Qualitative Health Research

GTW Registration: <https://attendee.gotowebinar.com/register/5752595769879605773>

Description of Webinar: There is now a widely held consensus that more transparent research provides better outcomes for individual researchers, for scientific communities, and for society at large. Principles of transparency are also increasingly being written into funding requirements and incorporated into journal policies. Most efforts towards transparent research to date have focused on quantitative research and the data that underpin it. The demand for scientific transparency, however, is equally relevant to qualitative research and data, even though sharing qualitative data poses unique challenges, both logistically and ethically. In a collaboration that now enters its third year, researchers from the Guttmacher Institute and the Qualitative Data Repository are exploring how to maximize the transparency of qualitative research in health, without compromising on qualitative research's unique contributions and while maintaining the security of confidentiality of sensitive information shared by participants.



We introduce general concepts of research transparency and how they relate (and do not relate) to qualitative work and then describe their application in two case studies: the design and application of a “transparency checklist” in a complex longitudinal qualitative study for which data cannot be shared, and considerations around confidentiality and informed consent for a different study for which de-identified data will be shared.

Presenters: Sebastian Karcher, PhD; Lori Frohwirth, BA; Jennifer Mueller, MPH

Organization(s): Qualitative Data Repository and Syracuse University (Karcher); The Guttmacher Institute (Frohwirth and Mueller)

Short Bio(s):

Sebastian Karcher is the Associate Director of the Qualitative Data Repository at Syracuse University. His main interests are in qualitative data management, data curation, and the integration of technology into scholarly workflows. Sebastian holds a PhD in political science from Northwestern University and has published in both social science journals such as *International Studies Quarterly* and *Socio-Economic Review* and information science journals such as *Nature Scientific Data*, *Data Science Journal*, and *IASSIST Quarterly*.

Lori Frohwirth is a Senior Research Associate at the Guttmacher Institute. Her work focuses on abortion and contraceptive use in the United States and the use of qualitative methods in public health research. She is helping lead Guttmacher’s efforts to apply the principles of production and analytic transparency to the Institute’s qualitative work. Ms. Frohwirth holds a BA from New York University.

Jennifer Mueller is a Research Associate at the Guttmacher Institute. Her research interests include sexual behavior, contraceptive use, and access to sexual and reproductive health services. She received an MPH in epidemiology and maternal and child health from the University of Washington.

April 15, 2021 12 PM EDT

Title: Lessons in managing and supporting a team of qualitative coders

GTW Registration Link: <https://attendee.gotowebinar.com/register/3523251282140453387>

Description of Webinar:

This webinar is part of the Qualitative Research & Innovation Webinar Series presented by NVivo and SAGE Publications.

Have a tight deadline and a lot of qualitative data to code? Tune in to hear Lindsay Giesen, a Senior Study Director at Westat, share lessons learned from a recent study on how to successfully manage and support a team of staff in coding qualitative data. She presents her insights and

lessons learned in leading a team to code 154 interview transcripts in just six weeks for a study of national school meal programs.

Presenter: Lindsay Giesen

Organization: Westat

Lindsay Giesen is a senior study director at Westat with more than 12 years of experience in program evaluation and policy research. She has managed and/or participated in program evaluations and research studies at the state and national levels on topics such as child nutrition, workforce development, child welfare, food security, child care, and Federal health programs. Ms. Giesen has strong experience in implementation evaluation. She frequently leads qualitative data collection and analysis and trains other staff to perform those tasks. Ms. Giesen has designed and conducted cognitive testing of dozens of qualitative data collection instruments for interviews, focus groups, and surveys. She previously worked at the Urban Institute, Child Trends, and the Research Triangle Institute.

May 6, 2021 – 12 PM EDT

Title: Survey Methods as an Opportunity for Analytic Integration in Mixed Methods Evaluation

GTW Registration Link: <https://attendee.gotowebinar.com/register/5662509483653188875>

Description:

This webinar is part of the Qualitative Research & Innovation Webinar Series presented by NVivo and SAGE Publications.

This presentation shines light on the opportunity to use surveys for a more robust mixed methods evaluation. Rather than analyzing qualitative and quantitative data separately and comparing results in a narrative, survey methods allow evaluators to move the point of integration from results to analysis. Integration during analysis often leads to the discovery of complex relationships and initiates new ideas. The New Hampshire Young Adult Assessment (NH YAA) will be used as an example to demonstrate analytic integration using QDA software. The NH YAA is an online survey that assesses substance use behaviors and beliefs among young adults. The team integrated the data for analysis through merging in NVivo. This facilitated comparative analysis of coded qualitative data across quantitatively defined subgroups (e.g., type of substance used) matched at the participant level. A visual joint display will be used to present findings.



Presenter: Erin Singer

Organization: JSI

As the Data & Evaluation Consultant at JSI, Erin is involved in multiple projects at JSI including evaluation of the Vermont Tobacco Control Program; the New Hampshire Center for Excellence Addressing Alcohol and other Drugs; and the HRSA Center of Excellence for Behavioral Health Technical Assistance. Her experience spans 10 years of research and evaluation in substance use; youth development and child welfare; and health equity. Her areas of technical expertise include evaluation design and survey methodology, mixed-methods research, and robust statistical analysis. Erin has worked as an epidemiologist and researcher for state departments, academic institutions, and nonprofit organizations. She is skilled in interpreting and communicating research and evaluation findings to ensure data-informed policy and practice decision-making. Erin has a PhD in social work from Boston College and an MSW from Portland State University.