

let your training journey begin



Trainer's top tips: *SAGE Business Cases*

Our Trainers have put together their top tips for using the **SAGE Business Cases** platform, where you have access to thousands of cases that will help you move beyond theory and understand how businesses operate in the real world. If you want to learn more about this database, [explore more of our training resources](#), and speak to your library staff who will be happy to help you!

Create a free profile to add cases to lists and save searches

By creating a free profile, you will be able to save searches and add cases to lists to refer to later. You can create an account anytime by going to <http://sk.sagepub.com/profile>

Save a search: On the search results page, click the **Save search** button at the top of your search results. Give your search a title and click **Save**.


Save a case to My Lists: At the top-right of the case page, click the **Add to list** button: choose the list you'd like to save the case to, or create a brand-new list.

You can access **My Lists** and **My Searches** via the **My Profile** section at the top-right of the platform.

Browse by Discipline to start exploring our case collection

From the *SAGE Business Cases* homepage (<https://sk.sagepub.com/cases>), select the **Discipline** tile for your chosen field of study: this will open up a list of sub-topics within your specialism, so you can browse through even more specific cases to make sure you find what is right for you. For example, browsing **Leadership** will present you with options such as **Leadership theories**, **Leadership development** and **Leadership and ethics**. Browsing is a fantastic way of starting your discovery of what is on offer in this database.

Check which cases you can access

You may not be able to access every single business case in our collection, depending on your institution's subscription level. Unavailable cases will be indicated by a purple padlock icon:  If in doubt or if you have any questions, ask at the library: they will be able to clarify what level of subscription your institution has.

Look out for discussion questions and extra resources to push your own learning

A lot of the cases in *SAGE Business Cases* end with a series of discussion questions; these questions are written by the case author – a professor – and are designed to encourage reflection and critical thinking. By studying these questions, and considering and noting down your thoughts, you will engage more deeply with the content of the case, and develop your skills in critically evaluating information. Likewise, some of our cases include extra resources, for example organisation charts, sales figures, market research reports or interactive data or video embeds; these resources add context to the case narrative and should be studied alongside the case to help you make fully-formed and well-considered arguments.

Explore content recommendations to deepen your learning

Once you have finished reading a case on the *SAGE Knowledge* platform, other cases on similar topics will appear at the bottom of the page, under a banner entitled **Read next in SAGE Business Cases**. Reading related cases is a good way of building your knowledge, by studying common challenges from different perspectives or exploring how different organisations tackled a problem.